



REL McCOY announces brand new full length album GAS MONEY

2-time IMA award winning hip-hop artist **REL MCCOY (formerly known as RELIC)** delivers a fresh new album, this time backed by some of Canada's finest beat makers, namely- **LANCECAPE (Monolith), FRESH KILS (D-Sisive, GhettoSocks), TONE MASON (Drake, Ludacris, Game), ELAQUENT, MOKA ONLY (Swollen Members) and RIC NOTES (Shad)**. Driven to entertain, and fuelled by the an unrelenting passion for hip hop, Rel has aptly titled his new record "*Gas Money*".

Known for his production and collaborations with Canadian rap icons **Shad, Thrust, Fresh Kils, Moka Only** and more, Toronto native **Rel McCoy** again hits his audience with a unique brand of writing, penning an album with various themes. From hard hitting skillful lyricism on tracks like "*Gas Money*" and "*Hard Road*" to revealing his struggle with depression on "*Not Alone*", this is definitely not your average hip hop record. It should also be noted that there are NO featured artists on any of the **12** tracks. A bold move for up-and-comer Rel, who strangely defies hip hop norms despite the warm familiarity of his NYC influenced rhyme stylings.

"I really want to challenge myself so I grow as an artist, and I also want to be as diverse as possible in terms of subject matter. Not taking myself too seriously with this one has helped a lot. It was a fun record to write." Adds Rel.

Thoughtful verses on "*Still Human*" appeal to our sense of humanity and accepting others even if we don't see eye to eye, while playful rhyme schemes on "*Touch Em All*" reflect Rel's gift for writing bars that lyric lovers will appreciate and tip their hat to. And oh, who's that singing all of the choruses on the album? Yes, that's Rel too. In the pocket with his harmonies as he is with rhyming stanzas.

This new album is a cohesive piece of art where nothing sounds calculated or forced; there's a natural attention to rhythm which becomes the perfect vehicle for the driving adventure that is **Gas Money**. Relic takes the listener into his world, inviting us to join him in the search for the future of hip hop.

"What I like most about Relic's style is that his approach to production and rapping is always true to the essence of hip hop but still inventive in subtle and surprising ways, and above that, his content is sincere and relatable."- **SHAD**

AIN'T YOURS the brand new self produced single and video – 04/01/16

SUPER CRUSH the 2nd single produced by **MOKA ONLY** – 04/29/16

GAS MONEY the 3rd single produced by **LANCECAPE** – 05/06/16

REL McCOY – GAS MONEY

Official North American street date – **May 27th 2016**

In a few short years Rel McCoy has made a name for himself as an accomplished touring artist. Hitting the United States, Australia, Japan, and numerous cross Canada tours, Rel has covered ground most indie artists only dream of. Catch him in a city near you!

LIVE DATES : **May 05** HotDocs Festival / Toronto / UofT campus
: **May 06** CMW Festival / Toronto / The Painted Lady
: **May 19** Release Party / Toronto / The Drake Underground
: **Summer tour schedule TBA.** see www.relmccoy.com for details

