



## RELIC teams up with producer FRESH KILS for a brand new album

2-time IMA award winning hip-hop artist **RELIC** delivers a fresh new album, this time with Juno nominated producer **FRESH KILS** on the beats. In search of the missing level of hip hop, Rel has aptly titled his new record *"The 13<sup>th</sup> Floor"*.

Known for his production and collaborations with Canadian rap icons **Shad, Thrust, GhettoSocks, Moka Only** and more, Toronto native **Relic** again hits his audience with a unique brand of writing, penning an album with various themes. From his confession of being the school bully on *"The Least of These"* to the question of how to keep his faith while battling his addictions on *"Losing Love"*, this is definitely not your average hip hop record. It should also be noted that there are NO featured artists on any of the 13 tracks. A bold move for up-and-comer Relic, who strangely defies hip hop norms despite the warm familiarity of his NYC influenced rhyme stylings.

*"We really felt like we could push our artistic boundaries here... I know it's ambitious to try and bridge the gap between true school puritanism and modern hip hop, but we love them both. Our way was to explore some new places with the music while staying true to ourselves."* says Rel. *"This is just the tip of the ice-burg, a new beginning for both of us really..."* Adds Fresh Kils

Thoughtful verses on *"Fire in The Sky"* touch on what it must be like for our Canadian troops deployed across the globe, while playful rhyme schemes on *"Isn't it Something"* reflect Rel's gift for writing bars that lyric lovers will appreciate and tip their hat to. And oh, who's that singing all of the choruses and doing the cuts on the album? The modest triple threat points at himself with a confident demeanor.

This new album is a cohesive piece of art where nothing sounds calculated or forced; there's a natural attention to rhythm which becomes the perfect vehicle for the mysterious adventure that is **The 13<sup>th</sup> Floor**. Relic takes the listener into his world, inviting us to join him in the search for the future of hip hop.

*"What I like most about Relic's style is that his approach to production and rapping is always true to the essence of hip hop but still inventive in subtle and surprising ways, and above that, his content is sincere and relatable."*- **SHAD**

### **Breathe Easy – the brand new single – May 13<sup>th</sup> 2015** **RELIC - The 13<sup>th</sup> Floor Official street date – JUNE 02ND 2015**

In a few short years Relic has made a name for himself as an accomplished touring artist. Hitting the United States, Australia, Japan, and numerous cross Canada tours, Rel has covered ground most indie artists only dream of. Catch him in a city near you!

#### **LIVE DATES**

- June 5<sup>th</sup> – Hamilton – 13<sup>th</sup> Floor release party – Homegrown
- June 11<sup>th</sup> – Toronto – 13<sup>th</sup> Floor release party – The Rivoli
- June 12<sup>th</sup> – Guelph – 13<sup>th</sup> Floor release party – Biggies
- June 13<sup>th</sup> – London – 13<sup>th</sup> Floor release party – The APK
- June 20<sup>th</sup> – Ottawa - 13<sup>th</sup> Floor release party - Zaphods

**The 13<sup>th</sup> floor tour** July 1<sup>st</sup> – July 19<sup>th</sup> - more info at [relmccoy.com](http://relmccoy.com)  
August 12<sup>th</sup> – Toronto – Pan Am Games – Nathan Phillips Square

