



PROFILE

My name is Mark Morley. My stage name is Rel McCoy (FKA Relic the oddity) I'm a 2 time Independent Music Award winner, and a triple threat artist. Since the mid-2000's I have been a rapper/singer/producer/engineer, and have been building critical acclaim both with my own releases as well as contributions to other artists' projects. For more than 10 years, I have made a living as an independent musician, and now live with my wife and son in Brampton ON. My aim is to grow and nurture my multiple income streams in the music industry, and to see my artistry and business flourish as much as possible. ***Please scroll to the bottom to see my Producer/Engineer Bio.***

LIVE PERFORMANCE EXPERIENCE

KEY INDUSTRY CONFERENCES

2013 - SXSW (as part of the Open Affairs Tour with Fresh Kils)

2014 - Uprock (AUS) , COCA (On), MOSOfest - (Sask) SLED ISLAND (Cal) with Araab Muzik

2015 - Panam Games Toronto, HOTDOCS festival,

2016 - MANAFESTO - main stage

2019 - Northern Touch Music Festival - main stage

Other festivals - House of Paint (*with Fresh Kils*), Toronto Jazz Festival, Indie Week, Halifax Jazz Festival, TIMA, CMW, NXNE, Halifax Pop Explosion, and more.

TOURING

Tour dates below do not include house shows, single events, or on air performances.

CANADA WIDE (*paid events*)

- 2011** - The Lost Souls Tour (w/Extremities and Ambition)
- 2012** - The Extra Miles Tour (w/Extremities and Ambition)
- 2012** - The Miles to Go Tour - (w/Extremities)
- 2013** - As The Crow Flies Tour (w/Abstract Artform) (11 dates)
- 2013** - The Ghost Bus Tour (w/Kyprios) (19 dates)
- 2014** - The Golden Tour (w/Ghettosocks) (14 dates)
- 2014** - The Cabin Fever Tour (w/Ghettosocks) (30 dates)
- 2015** - The 13th Floor Tour (w/Ghettosocks) (16 dates)
- 2016** - The Falling Season Tour (w/Masta Ace) (5 dates)
- 2016** - The Smash & Dash Tour (w/Cquel) (18 dates)
- 2019** - The R&R Tour (w/RationalL)(6 dates)

INTERNATIONAL (*paid events*)

- 2013** - The Open Affairs Tour (w/Mad Dukes) U.S.A. (30 dates)
- 2014** - The Wildlife Tour (w/Ghettosocks/JeffSpec) AUS/ JAPAN / CAN (23 dates)
- 2015** - Xuzhou China, and Osaka Japan

NOTEABLE ACHIEVEMENTS

- 2010** - nominated for best live performance in the Toronto Independent Music Awards.
- 2010** - 2014 production / feature artist / engineering credits on 4 of Canadian rapper Shad's albums. Including the 2010 Juno winning album "TSOL"
- 2012** - present. Has landed a number of synch licences with renowned skate-apparel company West 49.
- 2012** - Spoke on Indie-week's songwriting panel in Toronto.
- 2013** - received 2 Independent Music Awards, for both the judges panel, and voter's choice awards for best hip hop album.
- 2016** - Only 20% of **Kickstarter** campaigns clear the \$10,000.00 mark. Rel added himself to that list raising more than \$11000.00 in support of his release "Gas Money"
- 2018** - landed synch license placement on TV show "Get Shorty"
- 2019** - Spoke on 2 panels for NTMF Winnipeg, songwriting, and producer panel.

Tours and projects from Rel have received funding by both Ontario Arts Council, and the Foundation Assisting Canadian Talent On Recordings, amounting to more than \$75,000.00 to date.

SKILLS

COMPOSITION

Production credits for Rel can be found on a great number of independent hip hop acts in Canada and the USA. More prominently, Rel has credits for his compositions on albums from artists like Shad, Wio-K, Thrust, Sean Slaughter, Surreal, Braille, Manafest, Mr Lif, Eternia, Solar C, Made Wade, and more.

Proficient using

LOGIC PRO X , TRIUMPH MASTERING SUITE

DIGITAL SAMPLERS - ASR-X PRO, SP1200, MPC 3000, 2000, 2500, MASCHINE

PHOTOSHOP, AFFINITY PRO, MICROSOFT WORD, EXCEL

GRANT WRITING

Rel has a 100% approval rating for his own grant applications from the Ontario Arts Council, and FACTOR, and has an 80% approval rating writing grants for other artists.

RECORDING

Rel owns and operates his own recording studio in Brampton ON. Working with many independent artists, mainly in the genre of hip hop.

MIXING / MASTERING

Rel has mixing credits on all of his own releases (8) and numerous hip hop artists albums from across Canada, both signed and indie.

GRAPHICS / ART DESIGN

With a proficiency in photoshop, and other photo editing software, I have designed most of my album covers including CD art, inlays, tray cards, and posters for both print and digital use. Now beginning to direct, shoot and edit my own videos is a dream, but comes with a steep learning curve. This is another challenge in an endeavour to grow and stay creative.



Mark Morley Producer / Engineer +++

In the early 2000's, sound engineer **Adam Messinger (NKOTB, Justin Bieber)** took the aspiring producer Mark Morley under his wing, and showed him the ropes of engineering records... the kind that are ready to go to master. It is interesting to see how the mixing skills of a Rock/pop engineer have been passed down and translated into the independent hip hop scene that the majority Mark's work is couched in. Since then, Mark's resume has grown to include 2 time Juno award winning group **Ghetto Concept**, **Juno award winning artist Shad**, **Juno nominated**-critically acclaimed Toronto super group **Freedom Writers**, and a number of other Canadian hip hop household names like **Thrust, Theo 3, Wio-K & Moka Only**. More recently, Mark has worked in the studio with hip hop artists like **Fresh Kils, Die-Rek, Eternia, Mr Lif, Peace586** and more. He can also add to his accomplishments the full production, engineering and song writing for 7 of his own releases since 2009, one of which won **2 Independent Music Awards** for **best hip hop album**. He has also taken up the role as mastering engineer since 2014, and has numerous mastering projects under his belt. When he's not touring to support his releases, you can find Mark operating as singer/songwriter, emcee, producer, recording, consultant, mixing and mastering engineer in his studio The Reservoir, located in Brampton Ontario.

REFERENCES

Phil Demetro - Mastering Engineer - Lacquer Channel - Toronto 416-444-6778

Shad K - emcee, singer - Toronto - 604-970-5469 - skabango@gmail.com

Eternia - emcee - Toronto - @therealeternia

Moka Only - emcee / producer - Vancouver - mokaonly@gmail.com

Kyle Kraft - Career advisor - Vancouver - kylekraft@battleaxemusic.com

Andrew Kilgour - Producer - Toronto freshkils@gmail.com